赤い果実の美らものがたり® churamonogatari

ENGLISH



PEELING GEL

Skin Care Series born from Acerola extract, The long-awaited skinfriendly peeling gel has appeared. Containing acerola, aloe vera, okra, Shikuwasa (Okinawan citrus fruit), etc. The natural power from Okinawa's sun can take out the dirt from cuticles and pores. It makes your skin transparent and clear while keeping it hydrated with moisturizing ingredients.

Churamonogatari Peeling Gel 2,800yen(excluding tax) / 100g

HOW TO USE PEELING GEL



After washing your face, gently wipe the water off the skin with towel.



Get certain amount of gel in your hand and put it where you would like to take the dirt and calluses away, slightly give it a massage.



The calluses gradually get out from the skin when it become more and more softened.



Wash the face well again with either cold or warm water so that no any dirt is left.



Put on either lotion or essence as the usual skin care to keep your face moisture.



You can use them other than on your face. Please refrain from using it on sensitive parts such as mucous membranes.

POWER OF ACEROLA

Make you fall in love with your skin.

I want my skin looks beautiful and is always full of moisture.

The magic to fulfill this wish is hidden in the red fruit of acerola.

Acerola is called as the fruit of beautiful skin,

containing vitamin C that are 34 times of lemon,

and is rich of polyphenols with anti-acidification effect,

which are effective on suppressing the generating

of melanin pigment while promoting the skin regeneration.

The power of acerola can penetrate into the depth of the skin,

give you a fresh and watery skin.

Skin care will surely be more and more enjoyable every day.





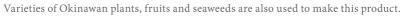
Bounty of the sun becomes power of your skin.

The natural material from Okinawa that is full of life force.



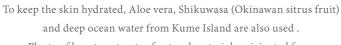
Acerola is known as "super food".

The skin care brand is named as "Churamonogartari Series", it contains acerola extract, which is rich of vitamin C.



For example, "Gettou (Shell ginger)" contains polyphenol that are 34 times of red wine,

can protect your skin from dryness with its anti-acidification effect.



Plenty of beauty extracts of natural materials originated from the bounty of Okinawa's Ocean and Earth.

To make your skin shining and watery, full of moisture.











SKIN CARE PRODUCTS LINE UP

CLEANSING



Cleansing Gel 3,200yen(excluding tax) / 120g

FACIAL FOAM



CHURA SOAP 2,600yen(excluding tax) / 100g



Churamonogatari Peeling Gel 2,800yen(excluding tax) / 100g



Nankuru Shiro Sengan 2,715yen(excluding tax) / 110g

PEELING



LOTION

Chura Lotion 3,000yen(excluding tax) / 120ml

ALL IN ONE



Water Gel Cream 4,000yen(excluding tax) / 80g

ESSENCE



quasi-drug products



Medicated 'BIHAKU' Gel 5,500yen(excluding tax) / 50ml



basic

Chura Essence 4,286yen(excluding tax) / 30ml



Essence EX 6,000yen(excluding tax) / 30ml

SUPPLEMENT



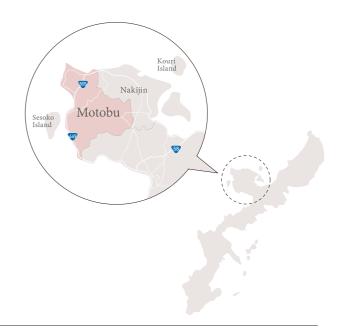
Nankuru Smart 2,500yen(excluding tax) / 45 capsules

SUPER FOOD TOWN

Brilliant Bounty from Acerola Super Food Town, Motobu Cho.

Being located on the northern part of Okinawa main island, Motobu Cho is surrounded by ocean and greens and is famous as the origin place of Acerola. Containing far more vitamin C among all the fruits, Acerola is known as a super food that works well on beautifying & whitening the skin as well as its anti-acidification effect. As the place that has been planted Acerola for many years, Motobu is the most northern part of the whole Japan where Acerola can be cultivated outdoor. In 2017, Motubu Cho was certified as the "Super Food Town" by Super Food Association in Japan.

"Yanbaru Iroha" was born based on the consideration of transforming local acerola's rich power into skin-friendly product. We are focusing on developing natural cosmetics and supplements that are particularly made by acerola and other natural materials from Okinawa prefecture.





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